

Company Overview

Established in 1938 and based in Manchester, Colour Anodising Ltd. has a long history in special process manufacturing in the UK. Since being bought in the Mid-80s by David Buckley, Colour Anodising have specialised in Commercial, Aluminium, Safety Equipment, Automotive and architectural anodising, developing a reputation for excellence.

Their industrious 63-man strong work force require support from production technologies to maintain the desired levels of quality, and continue to grow as a business. While their legacy software performed admirably, the company was looking for a new system to progress their business and improve their current processes.



The Selection Process

Current Managing Director, Jonathon Buckley, described the decision to move to Valuechain's DNA system as an easy one. He stated that the wealth of experience possessed by the directors of Valuechain assured him that switching to their system would be hugely beneficial to Colour Anodising Ltd. "They're a team I can trust based on their previous experience and success in the market".

Implementing DNAsp

Jonathan states that the change to DNAsp was progressive, but natural as it operated well with their legacy system. First, the data was transferred over, and while it took some time to adapt to the new features in the system, the company were able to use both in parallel until the installation was complete. It began with one customer, eventually moving to a whole plant, then the whole system migrated.

Impact on Business

"DNAsp has streamlined many aspects of the business; booking in is 50% faster, and jobs to production is 30% quicker, too." And it's not just speed that has improved at Colour Anodising Ltd., with better customer satisfaction on order visibility, easier sharing of reports, and it enabled access to a range of extra information that has led to company-wide improvements in a variety of areas.