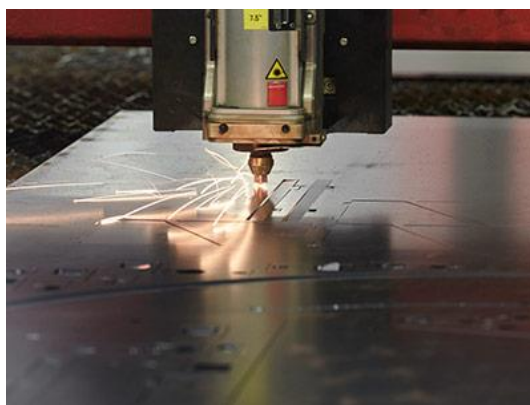


Company Overview

- **Core Competence** Precision Laser Cutting
- **Sectors** General Engineering
- **Size of Company** 15 Employees, Turnover £1.5m

Challenges

- **Manual Internal Systems** Inefficient order processing and paperwork generation
- **No Reporting** All reports were generated manually on spreadsheets
- **Reactive Planning** Lack of systemization relied entirely on key personnel to prioritize production
- **Supply Chain Management** Raising purchase orders manually, poor cost control & reactive expediting
- **Customer Service** Time consuming to provide the order book updates to customers



Solution

- **DNAsme** configured to the DNA of FC Laser business processes
- **Streamlined** business processes from quotation through to invoicing
- **Advanced Reporting** & dashboards generated automatically & accessed through mobile devices
- **Planning Decision Support** to balance customer demand and optimise production efficiencies
- **Integrated Purchasing** streamlining order process, controlling costs and generating auto schedules
- **Customer Reporting** analysis current and historical order book status, inventory and performance

Benefits

- **Better use of Resources** as job processing and delivery processes take significantly less time
- **Better Control** and visibility of business performance and priorities to improve decision making
- **Increased Efficiency** not wasting time looking for jobs on shop floor
- **Increased Productivity** through proactive planning processes
- **Improved Supplier Performance** by automatically maintaining schedules & comparing alternative prices
- **Increased Customer Satisfaction** by providing customers with more detailed order book visibility

"DNAsme has enabled us to grow by 20% over the past 12 months without increasing our support staff. If it wasn't for DNAsme we would have thrown more people at inefficient processes to handle the growth which would have eroded our profitability. However with the proactive support of the Valuechain team, we are confident of sustaining our controlled growth and continually improving our competitiveness."

Danny Fanthom – Managing Director