



connect smart clusters &  
unlock collaboration



# Who are Valuechain?

We provide smart software to build world-class supply chains. Our multi-award winning technology underpins a €3.2m Horizon 2020 project with the European Commission to support industry associations, cluster organisations and governments to create intelligent collaborative ecosystems.

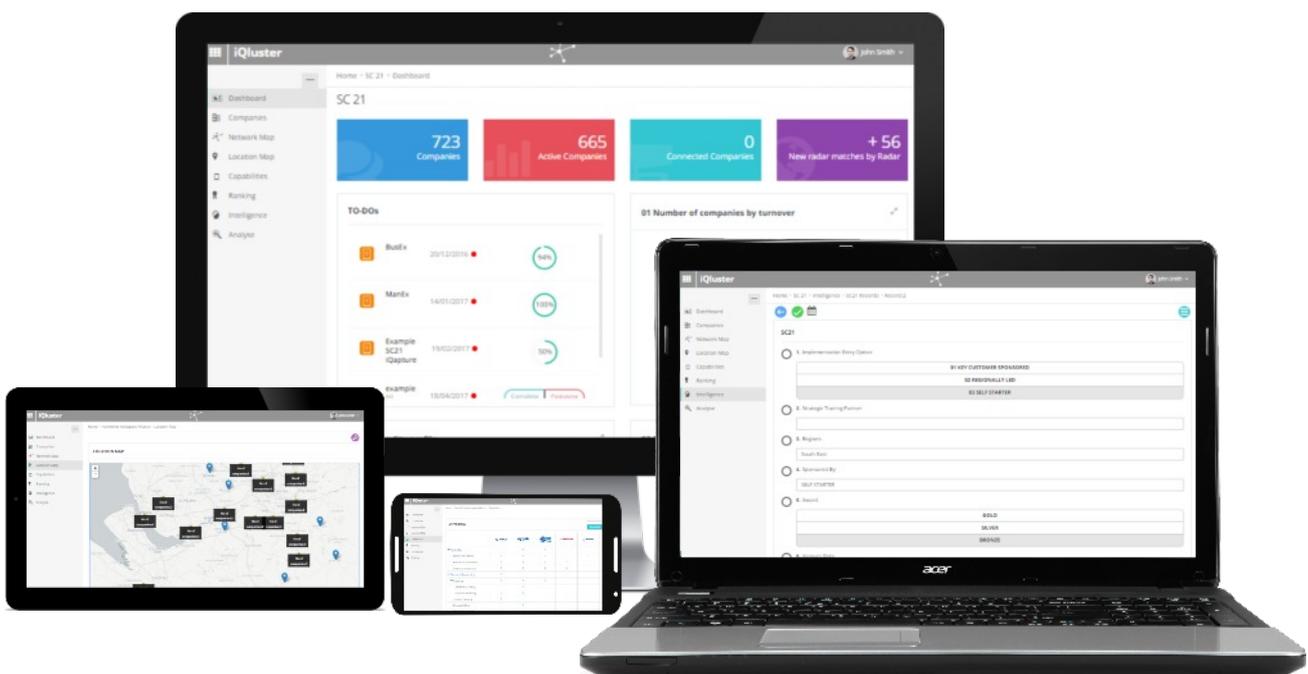


## What is iQcluster?

iQcluster is our collaboration and intelligence platform that is revolutionising how cluster organisations engage with their members and increase cluster competitiveness by sharing market intelligence, facilitating collaboration and providing access to free productivity and compliance solutions.

Capture cluster intelligence, streamline collaboration and improve competitiveness

-  Engage and support your cluster network.
-  Capture, consolidate and simplify complex data.
-  Automate supply chain mapping.
-  Streamline cluster communication.
-  Manage cluster competitiveness programmes.
-  Analyse cluster capability, performance and risk.
-  Share and publish advanced reports effortlessly.



# 1. Engage clusters

Must answer 'What's in it for me?' for every cluster member, so we enable companies to....

## Win more work

- Global promotion of company profiles
- Generate new business opportunities
- Encourage collaborative tendering

## Improve efficiencies

- Access to free productivity solutions
- Streamline supply chain communication
- Benchmark performance against competitors

## Reduce business risk

- Access free compliance solutions
- Improve supply chain transparency
- Monitor market intelligence dynamically

# 2. Map capabilities

Traditional methods	iQluster®
<b>EXPENSIVE CONSULTANCY</b> traditional email questionnaires and interviews	<b>FREEMIUM TECHNOLOGY</b> capability mapping and intelligence for free
<b>LIMITED ENGAGEMENT</b> 'What's in it for me?' ...not another mapping exercise	<b>WIN-WIN ENGAGEMENT</b> freemium technology & market intelligence
<b>STATIC DATA</b> out of date as soon as mapping project is finished	<b>DYNAMIC DATA</b> integrated systems and automated data capture
<b>FRAGMENTED REPORTING</b> manual and complex to analyse disparate systems	<b>SMART DASHBOARDS</b> authorised users easily analyse consolidated data
<b>PRIVATE</b> difficult to share data securely with key stakeholders	<b>COLLABORATIVE</b> share access to advanced analytics platform

# 3. Promote collaboration

## Simplify communication

Automate secure data sharing between companies - operational, technical and commercial

## Intelligent matchmaking

Companies can register interests which are automatically matched and ranked against network member capabilities

## Streamline tendering

Companies can easily generate requests for quotation with other members to retain value within your network

## Market intelligence

Share capability mapping intelligence securely with selected network members

## Grow revenues

Promote combined capabilities to generate global business opportunities

## Collaborative bids

Companies can bid collaboratively on customer work packages

# How does it work?



## CONFIGURE cluster platform

- Set-up user profiles and define secure data sharing protocol.
- Create highly customisable questionnaires and audits.
- Integrate seamlessly with disparate systems such as financial databases.



## CONNECT cluster members

- Upload organisations to your network
- Invite organisations to connect so that they can update their profiles.
- Enable organisations to connect with supply chain partners



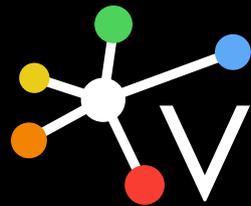
## COLLABORATE & share data securely

- Capture strategic, financial and technical data securely.
- Capture and share dynamic capability mapping.
- Communicate through personalised task consoles.



## ANALYSE cluster big data

- Consolidate capability mapping and intelligence.
- Create advanced reports and smart dashboards.
- Share cluster intelligence and publish reports.



# valuechain

info@valuechain.com

www.valuechain.com

The Innovation Centre, Sci-Tech Daresbury  
Keckwick Lane, Daresbury  
Cheshire, WA4 4FS

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